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Virtonomics as a Classic Example of Business Game

Business game, which refers to simulation games, is used for educational purposes. The number of such games is enormous. Nowadays it is quite popular and perspective innovation in many fields including management.

Business games are beneficial to the development of all types of companies or organizations. Experience people are getting from games can be more productive in comparison with the acquired one in professional activities. This happens for several reasons. Business games clearly show consequences of decisions and provide an opportunity to test alternative solutions. Information used by people in reality is incomplete and inaccurate. The game uses incomplete information, but it is accurate. It enhances the credibility of the results obtained and stimulates the process of taking responsibility.

Nowadays, computer and the Internet are ordinary things that lead to increasing popularity of online business games. Computer business game (CBG) is a teaching and training computer system based on a mathematical model describing the process of economic and other close to the reality situations according to certain rules. CBG is a special case of the business game that allows practicing managerial skills and analyzing the changing situation.

Virtonomics is an interesting, useful and attractive game. The game’s purpose is to create **effective** and profitable **business**. The player gets the starting capital and decides how to develop the company. The uniqueness of Virtonomics is in its versatility. Players can open, for instance, a retail network and earn on commerce. They can become agricultural or industrial magnates and can concentrate on the scope of high technologies. Moreover, players have a total freedom of choice.

Virtonomics is a free game. There is no obligatory payment. It is possible to play for free as long as you want. Complementary game services are sold for money in Virtonomics. They are not obligatory, but can bring higher dynamics to the game. The game’s mode is step-by-step one. The game’s situation changes once a day and that does not require much time from players daily. Besides, a comfortable joint game can be provided to people in different places and even different time zones.

Statistics shows that business games have a positive influence on any company and encourage development. It can influence people who participate in such a game because a human factor is one of the most unstable ones. Innovations and new development in this area are important both in management and in other areas of life.