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## **Main Tasks of a Successful Manager: Continuous Improvement and Innovations**

Continuous improvement and innovation are the keys that every resolute business should follow and implement. These keys define management practices that are critical in achieving high company performance. Here are three steps that help executives and employees of companies to focus on improvements and innovations and achieve business goals. These practices can be listed as following:

1. Adoption of core technologies and organizational objectives to drive new ideas. It is about getting you to focus on your goal. You can ask questions and come up with ideas for further improvement. Different types of thinking are used to stimulate creativity. Such types of thinking participate in the development of results-oriented goals. In addition, focusing on purpose involves the use of different types of thinking, such as creative thinking, which can help to come up with ideas.

2. Continuous improvement and innovation strategies are imperative for achieving strategic goals and objectives. It is about the development of actions to be taken to successfully implement your business plan. As well as about getting regular support to keep motivated and stay on track. And, of course, for a manager it is very important to be able to put aside those things that are not considered to be prior at the moment. Applying the most necessary resources is also very vital.

3. Monitoring the progress by using action plans or timetables as a part of the improvement and management system. By this we mean implementing certain actions and monitoring performance. This step involves evaluating and comparing previous results with the results predicted for future. Such types of activities are likely to be important for tracking progress and performance.

According to the words of experts modern marketplace demands to follow rather strict rules in terms of competition. Most international organizations face global competitors and a rapid flow of information. Due to this fact it is really hard to differ from a great majority of the rivals because the best practices are spread across any industry very fast. However, it should be noted that it requires much efforts from competitors to overcome a successful organization employing highly motivated and experienced staff focused on the customer satisfaction, and providing real opportunities for competitive advantages. Taking into account above-mentioned, we can make conclusions that proposed steps are reliable and valid for improving the level of performance of a successful manager and important for the achievement of any goals set by the enterprise.