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## **Conducting Business in a Booming World**

In a world of rapidly changing technologies and developed economy, one must make every effort to maintain their business and bring it to a high level. That is why it is very important to understand and know how to manage a business in a fast-paced world.

The problem of conducting business is relevant, because to achieve results in business it is necessary to introduce innovations and change management, otherwise it will be difficult to survive in a rapidly moving world.

The Internet environment has significantly changed business processes nowadays and the structure of business is appeared to be one of the biggest fields of change. Change management is an ever-changing area of study. As the business environment continues to evolve and change, companies will need to be able to successfully implement changes. The key objective of any change management program is to involve strong leaders within the company in planning and implementing the change, and operating after the change.

One of the main aspects is taxation of e-commerce start-up as an important part of conducting business, and for establishing a stable e-Commerce business it is essential to understand the nature of business. The main aspects can be broadly classified into 3 categories: E-Advertising; E-Sales and E-Delivery. Concerning the transactions in an e-Commerce business they are generally automated and conducted without human involvement (even the Permanent Establishment of the e-Commerce company performs its primary business functions in an automated environment).

There are four best ways to manage business. The first one is to pay attention to video marketing, where the primary characteristic of conducting business using video marketing is described because now it is becoming a powerful online marketing strategy for promoting products and services.

Secondly it is important to pay attention to personal liability: if you are planning to start a business or protect investments you have several options in the type of entity you can form. The third way to manage a business is to avoid working with the wrong people. Today's business needs someone who performs effectively, demonstrates a commitment to the organization and its mission, and accepts, supports, and contributes to the unique business culture. The fourth way is protecting the business from hackers. The cyber attacks can happen to any business, so providing adequate protection for your business is a reliable way of keeping business afloat.

As a result, we can draw a conclusion that using these four ways of managing business will help to bring business to a new level.