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MANAGEMENT SYSTEM IN INNOVATION COOPERATING MACHINERY ENTERPRISE DEVELOPMENT

Management system of cooperation in innovation development is a specific management function, which is implemented through general management functions, including planning, organizing, motivating, monitoring and regulation. Given that the improvement of this particular function will be made solely in terms of common functions and related appropriate management. The analysis offered a number of recommendations to improve the management system of cooperation in an innovative enterprise development in terms of common functions such as planning and control. Special attention is paid to technology and development and implementation of management decisions to ensure the positive impact of cooperation on the level of innovation for enterprise development.

Given that the object investigated the specific features aimed at improving the innovative development of enterprise and the fact that changing the level of innovation development is a criterion of rationality of cooperating, the important task of managers of cooperative units are adequately assess their level of innovation. Based on critical analysis of existing approaches to this task offered guidance on the evaluation of innovation development of cooperating agents, which eliminate the disadvantages of other guidelines and are based on the calculation of coefficients: the value of innovative equipment, production value, which has obtained security documents; resistance personnel changes in the organization, innovation of enterprise, innovation and raw materials; zatratomistkosti innovative development intelektualomistkosti products. By entering the appropriate weight factors based on the above factors prompted to calculate the synthesis rate of innovation, enterprise development. The closer the value of this ratio to unity, the higher the level of innovation for enterprise development. If the calculated value generalizing factor less than unity, it indicates a significant improvement of its reserves in the future. These include: changing physically and obsolete production equipment to new, re-evaluation of the carrying value of assets of subjects of cooperation in view of their differentiation of worn

and obsolete, expanding the range and variety of enterprise by implementing creative ideas of functional, cost and qualitative terms; failure of production companies, which have analogues in the market, attracting creative workers to search and formation of management decisions; activation of creative activity in the direction of research opportunities for the rational implementation of new ideas, which, for some reason, had previously rejected the introduction of processing creative ideas of various experts who have different levels of preparation and different views of functionality and quality of products and technologies, and more.