

IRONWARE INDUSTRY IN UKRAINE

Ukrainian industry is due to the crisis since the end of 2012. According to the State Statistics Service, compared to 2012, in 2013 the volume of industrial production in the country has decreased by 1.8%. In this case, the monthly stagnation began last summer and is still ongoing.

Ironware industry is not the exception. In 2012 production of ironware in Ukraine has decreased by 26% to 156 thousand tons compared to 2011 year. On January 2012, the decline was 11% compared to the same period of 2011, up to 16 thousand tons. And on February, it became more intensified: during 2 months just 32 thousand tons of metal were produced, which is 28% lower than in the same period in 2011.

Table 1

Ironware production in Ukraine 2011-2012, thousand tons

Producer	2011	2012
«Stalkanat-Silur»	62,86	53,55
«Dniprometiz»	61,37	51,81
«Metiz»	19,14	14,36
«Garant Metiz Invest»	19,57	13,74
Ironware factory	7,28	9,44
«Vsitek»	11,69	8,72
«Plazma Tek»	7,94	7,72
Zaporizhia factory	14,91	5,43
Yantos	3,97	3,91
Chernovetskii factory «Industry»	1,88	1,79
Kharkiv ironware factory	0,91	0,76
Others	20,37	18,96
Total	231,89	190,19

Demand for ironware always depends on construction inside the country. Most of all the development of metallurgy and related industries depends on the volume and rate of growth of construction industry.

In Ukraine the construction works decreased by 29,1% on May 2013 compared to the same period in 2012. It is reported by the State Statistics Service of Ukraine (State Statistics). All in all the construction works were made for the amount of 18,2 billion hryvnas in the period from January to May 2013 in Ukraine. It is 17,8% less than in the same period in 2012. But still there are some perspective segments of construction industry:

- Residential construction of business and premium class.
- Construction of office commercial real estate.
- Shopping - entertainment real estate.
- Hotel realty.

Today Ukrainian market of ironware is in stagnation. Capacity of this market decreases from year to year. It means the competitiveness is extremely high on the ironware market in Ukraine. In this case, the players in this industry should find new ways to increase the market share and stay on the market. One of the ways to resolve the problem is to start to produce the iron nails for shingles.