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LAWS OF SIMPLICITY

Excessive or unnecessary complexity is one of the biggest barriers to organizational success. This is true both internally and externally.

For one, processes and forms aren't as simple as they could be, and tools often become barriers instead of enablers.

Secondly, the organization's vision and strategy are typically unclear, if they exist at all, so efforts get diluted by non-valuable work.

Hours are wasted in long meetings, watching drawn-out powerpoint presentations that are more bullet-ridden than Bonnie and Clyde. Valuable information is lost in the noise. Unclear communication in general causes errors, confusion, and conflict.

There are 10 perfect laws of simplicity:

- ➢ **Reduce**. The simplest way to achieve simplicity is through thougful reduction.
- ➢ **Organize**. Organization makes system of many appear fewer.
- ➢ **Time**. Savings in time feel like simplicity.
- ➢ **Learn**. Knowledge makes everything simpler.
- ➢ **Differences**. Simplicity and complexity need each other.
- ➢ **Context**. What lies in the periphery of simplicity is definetly not peripherial.
- ➢ **Emotions**. More emotions are better than less.
- ➢ **Trust**. In simplicity we trust.
- ➢ **Failure**. Some things can never be made simple.
- ➢ **The One**. Simplicity is about subtracting the obvious, and adding the meaningful.