

PROGRESS TRENDS OF LOGISTICS SERVICES MARKET IN UKRAINE

According to the Emerging Markets Logistics Index, developed by the Research Institute of Transport Intelligence (UK), which explores 45 countries and identifies the characteristics and factors that make markets of those countries more attractive for investment. Ukraine in 2013, ranks the 20th place, moreover Ukraine in 2013 rose by 4 points compared with 2012 [1].

In 2012, the capacity of the national logistics services market is estimated at \$16 – 18 billion. The main consumers of logistics services include: large global manufacturers who are represented at the Ukrainian market and tend to the location of their production capacities or distribution, domestic producers who appreciate the advantages of logistics outsourcing, retail - operators, online - trading.

Best logistics service market segment represents a "contract logistics" dynamically developing over the past 3 years. It is formed by companies that are providing integrated logistics services. First of all, there are the multinational companies with famous brands, most of which are pioneers on logistics services market in the world. Grab this segment of the domestic companies associated with a number of problems. As indicated in [2] this are : non-compliance with commitments regarding the level of service; lack of strategic vision of management personnel; difficulty in achieving cost reduction; price increases after the establishment of cooperation; lack of consultation opportunities that based on knowledge.

Today Ukrainian logistics market is in the process of stabilization. It becomes more civilized, open and professional. Participants, who are interested in developing one's own business, feel free to go to the introduction of innovative solutions and IT products, seeking new methods for optimizing logistics costs, there are new highly specialized areas of logistics.

Obviously, the logistics market participants expect a new stage of development.

References:

1. <http://www.agilitylogistics.com>.
2. Качуровський В.Є. Гапчак Т.Г. Матвієнко О.Л. Сучасні тенденції розвитку європейського ринку логістичних послуг. Аутсорсінг. "4-PL"// Збірник наукових праць ВДАУ, №36, 2008. - с.47-52.