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Single Register of Internet Shops

Modern world technology has stepped incredibly far, and now it is an inseparable part of almost everyone's life. This entailed the popularization of Internet-sales. And nowadays, such kind of shopping is becoming widespread due to a lot of advantages that can be listed as follows: lower cost of similar goods, order convenience, additional information about the product, and the comfort. However, any innovation always has both positive and negative aspects.

According to the testimony of the Computer Crime Research Center in Ukraine, over the last year about 14 billion dollars were stolen through Internet purchases, and every 50th user of worldwide network is a fraudster. And these are only registered incidents! Since nanotechnology has not reached its peak quite impressive figures are expected to grow. Of course, human factors in the form of silliness and imprudence from the victims as well as greediness and cunningness of charlatans are inevitable. But at the same time if proper attention to online-fraud is not paid the results can be catastrophic.

Unfortunately, at this moment there is no single Ukraine`s law, which could directly regulates Internet roguery. A violator, for their part, comes up and finds different sorts of deceptions and deficiencies in the virtual system. But situation can be improved by creating a Single Register of Internet Shops. This register is a huge electronic database in the form of a site listing only officially confirmed companies offering sales services.

Each company dealing with online services has to receive certain Internet license confirming the authenticity of the salesman. To get this license a small amount of money is paid to state thus enhancing country's budget. If a person has desire to create Internet-store, he must submit special application to government agency that regulates the issues of network retailing. After accepting this application a special commission makes decision on providing the license to this person, and all necessary information about the applicant (surname, first name, patronymic, address of residence, etc.) is recorded into the electronic database. This information should be confirmed by law enforcement agencies. In such a way any fraud of Internet sales is excluded or reduced to minimum levels since government and police agencies obtain enough information to punish scammers.

Apart from determined protections in this scheme, the customers also have a great number of advantages. This kind of electronic database can be easily applied to get available ratings of vendors, detailed reviews and comments in terms of their activities. Moreover, such electronic database will give the opportunity to specify a city while tracking a suitable store, provide detailed information about the nearest market address and mark required point on the map.