

FORMING PRINCIPLES OF ECONOMIC CLUSTERS

Development of economic clusterization is the logically appropriate stage and objective factor of market systems evolution. The necessity of research the mechanisms of creation and functioning of economic clusters is predefined by forming of new paradigm of economic relations between businesses. It requires the creation of theoretical background and practical mechanism of economic co-operation based on division of labor and development of complicated forms of entrepreneur collaboration.

The key questions which should be discussed in conceptual context are:

- identification the term "economic cluster" ("cluster system"), its types, forms and methods of economic interests satisfaction inside the cluster association;
- development of the institutional and organizational mechanism of cluster activity;
- forming of the gross cumulative and individual competitive advantages for cluster members;
- improvement of cluster activity control system;
- development of clustering in Ukraine: realities, threats and possibilities;
- methods of the clusters effectiveness estimation;
- creation the complex measures for clusters distribution in Ukraine.

An economic cluster is the group of territorially organized businesses (manufacturing and infrastructure enterprises, governmental organizations, research centers, universities etc.) which function on the principles of co-operation to rich the concrete economic synergetic effect.

Cluster systems creation foresees the development of complex of legislative and organizational norms and conduction of the numerous economic, infrastructural and humanitarian measures by the state and other international, regional and local authorities.

Functions of direct management and cluster activity co-ordination should be delegated to members' association which joins both actual and associated members - public organizations, consulting companies, provided legal and other support services.

Activities in cluster should be estimated on the basis of complex analysis of

eventual results of its efficiency, in particular by accounting of socio-economic advantages in qualitative and quantitative measuring from the position of extensive and intensive development and specific consequences.

Cluster development process is strengthening both the Ukrainian national and separate businesses' competitiveness and explains expedience of this certain type of doing business.